Established 2002
Leading English-language media for France

- PRINT: Monthly 64-page tabloid format sold in 4,500 newsagents and supermarkets across France, and by subscription. Price €5.80 an edition, €66 annual subscription to France
- DIGITAL ONLY: Subscriptions €54 a year, €15 for three months
- ONLINE: connexionfrance.com Updated daily
- EMAIL: Free daily newsletter (Monday-Friday)
- HELPGUIDES: Highly targeted to cover specific aspects of life in France about which readers seek information

We provide a unique mixture of news, comment and practical/cultural information about France.

Our readership is English-speaking, predominantly British. Most readers own a home in France* or have a second home in the country or plan to move over shortly. They search contacts with English-speaking services or tailored products for expatriates.

Advertisers can benefit from our close and trusted link with readers both here and in the UK.

35,000
Monthly print run, On sale in 4,500 plus newsagents and supermarkets across France

21,000
Subscribers
11,200 Digital subscribers
9,800 Print + digital subscribers

50,000
Subscribers to our free daily (Monday-Friday) newsletter

55%+
Newsletter open rate
*Source MailChimp. Industry average is 25%

750,000+
Unique visitors a month to our website

* Reader profile: 95% own property in France (14% second home owners) – 50% plus are in early or timely retirement
For more than 90% moving to France is a lifestyle choice – They have more than average time / income to enjoy leisure activities
## PRINT ADVERTISING SIZING (WIDTH X HEIGHT)

- **B** - 85mm x 45mm
- **C** - 85mm x 93mm
- **D** - 85mm x 141mm
- **CH** - 262mm x 45mm

### NEWSLETTER RATES

**per week (two newsletters, Tuesday and Friday)**

- £150 HT a week for top banner. £75 HT in-text banner
- £100 HT a week for in-text sponsored article, clicking through to article on our website

For longer campaigns please contact us directly for a rate. Solus emailing is available for selected services.

### WEBSITE

Top of page, side and in-text options available.

Range of positions by page, theme or individual article / keyword positioning.

Prices start from £140 HT a month

---

## PRINT RATES

Rates are in euros and exclude 20% TVA (HT). Prices are per month

<table>
<thead>
<tr>
<th></th>
<th>1 MONTH</th>
<th>3 MONTHS</th>
<th>6 MONTHS</th>
<th>12 MONTHS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>B</strong></td>
<td>224</td>
<td>213</td>
<td>202</td>
<td>168</td>
</tr>
<tr>
<td><strong>C</strong></td>
<td>405</td>
<td>385</td>
<td>364</td>
<td>304</td>
</tr>
<tr>
<td><strong>D</strong></td>
<td>545</td>
<td>517</td>
<td>490</td>
<td>409</td>
</tr>
<tr>
<td><strong>CH</strong></td>
<td>405</td>
<td>385</td>
<td>364</td>
<td>304</td>
</tr>
<tr>
<td><strong>1/4</strong></td>
<td>913</td>
<td>867</td>
<td>822</td>
<td>684</td>
</tr>
<tr>
<td><strong>1/2</strong></td>
<td>1,555</td>
<td>1,478</td>
<td>1,400</td>
<td>1,167</td>
</tr>
<tr>
<td><strong>JUNIOR FULL</strong></td>
<td>2,116</td>
<td>2,011</td>
<td>1,905</td>
<td>1,587</td>
</tr>
<tr>
<td><strong>FULL PAGE</strong></td>
<td>2,932</td>
<td>2,786</td>
<td>2,640</td>
<td>2,199</td>
</tr>
</tbody>
</table>

### ADVERTORIAL

These are published in the business Directory section

* Non ‘Directory’ advertisers

** ‘Directory’ advertisers

Prime and set positioning 10-15% premium

---

### ARTWORK SPECIFICATIONS

- New artwork can be supplied between editions at no extra cost
- The deadline is the 5th of the month for all new or revised artwork for the following edition
- We can create artwork from €25HT
- Complete artwork can be supplied in the following formats: jpg, pdf, tif, eps. In CMYK or grayscale
- Resolution must be a minimum of 300dpi at the actual print size
- All black text must be 100% black, not a CMYK mixture
- Fonts must be outlined
- We recommend a minimum of 7pt text for legibility
- We print on 45gsm quality newsprint

Send all artwork to: sales@connexionfrance.com

### CONTACT US:

Tel: UK +44 20 3002 0669 / France +33 (0)6 40 55 71 63
Email: sales@connexionfrance.com